

Leverage the Unexpected



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July 25-26, 2013 ▶ Chicago Marriott O'Hare ▶ Chicago, Illinois



ISM's 2nd Annual Risk Management Conference

Leverage the Unexpected

July 25-26, 2013 – Chicago, Illinois

For many industries, the supply chain is the number-one area for risk susceptibility. One need not look far to see how disasters — natural and otherwise — dramatically impact international supply chains. Take a moment and think about your own supply chain. Do you have gaps? Economic uncertainty? Fluctuating markets? Supplier weaknesses? All of the above?

This conference is designed to provide practical, essential information to help you recognize, plan for and face the many kinds of risk out there. If recent history has taught us anything, it's that those who fail to prepare are merely preparing to fail.

Who Should Attend

This conference is for all supply management professionals engaged in developing and supporting corporate risk management initiatives.

Supply management professionals may want to invite those outside of supply management to gain buy-in and build the foundation for organizational success. Risk management initiatives are often holistic strategies that involve the entire organization. Strong risk analysis can improve negotiation, contract writing and gap analyses. If you're involved in any of these areas, consider attending this conference.

Why You Should Attend

This is an opportunity to gain insight from supply chain professionals who have been in the trenches. Featured speakers include the senior director of global manufacturing procurement at Eli Lilly & Co. and manager of supply chain risk at Deere & Co. Many other world-class organizations will be on hand, as well, making sure each session includes practical tools, assessments and takeaways to help develop your own risk strategy — or fine-tune your existing plan.



Register Now at www.ism.ws/3678

LEVERAGE
the Unexpected



Agenda



Thursday, July 25, 2013

7:00 – 8:00 a.m.

Continental Breakfast

8:00 – 8:10 a.m.

Opening Remarks and Welcome

8:10 – 9:30 a.m.

General Session G1

Financial Market and Economic Risks: The Good, the Bad and the Ugly

The focus of this session will be on economic and financial market expectations — and risks. The presentation will include a discussion of drivers behind foreign exchange rates, interest rates, energy prices, industrial metals prices and agricultural commodity prices. There will be a significant focus on risks across markets, and the implications for supply chain, procurement and materials management. A discussion of longer-term secular risks to the economy, corporations and individual investors will also be covered. Jason Schenker is a top-ranked forecaster of foreign exchange rates, economic indicators, metals prices and energy prices.

Jason Schenker, ChFC®, ERP®, CFP®, President, Prestige Economics, LLC

9:30 – 9:45 a.m.

Networking Break

9:45 – 11:05 a.m.

General Session G2

Predictive Risk Modeling

Hardly an industry exists where predictive modeling cannot be used to increase efficiency, aid in long-term planning and, of course, minimize risk. Though the process can be complex, the benefits can far outweigh any initial difficulties. See how global giant Deere & Co. puts this science to work.

Bob Smola, Manager of Supply Chain Risk, Deere & Co.

11:05 – 11:20 a.m.

Networking Break



11:20 a.m. – 12:35 p.m.

Concurrent Session C1

Mitigating Risk Every Step of the Way: Purchasing, Manufacturing and Logistics

Today's supply chain managers grapple with risk and uncertainty. In this session, Moir Donelson will draw from his 20 years of experience and share key examples to help mitigating risk from a multiple industry perspective. You will have a better understanding of how to anticipate the unexpected in the various steps in the supply chain management process.

Moir Donelson, President, Devro, Inc.

11:20 a.m. – 12:35 p.m.

Concurrent Session C2

Cybersecurity

Every day, criminals are invading countless homes and offices across the nation — not by breaking down windows and doors, but by breaking into laptops, personal computers and wireless devices via hacks and bits of malicious code. According to the Federal Bureau of Investigation, billions of dollars are lost every year repairing systems hit by bots, worms, viruses, spyware, malware or hacking. Is your company doing enough to combat this ever-growing threat?

(Speaker TBD)

12:35 – 1:45 p.m.

Lunch

1:45 – 3:00 p.m.

Concurrent Session C3

What Would We Do If the Internet Crashed?

What percentage of your business is reliant on the Internet? 50 percent? 75 percent? More? In this session, we'll discuss what to do should the unthinkable happen — steps to take, scenario planning and more. We'll also cover program malfunctions, software crashes and other tech tragedies that could make you long for pre-digital days.

James L. Patterson, Ph.D., C.P.M., A.P.P., Assistant Dean, Western Illinois University — Quad Cities, College of Business and Technology

1:45 – 3:00 p.m.

Concurrent Session C4

How Risk Management Can Stimulate, Rather Than Deter, Innovation

For most people, risk management isn't synonymous with innovation. However, that may not be the case for long, if Alex Parilli and BP America have anything to do with it. Hear examples of this credo at work in an industry where innovation is not only sought but demanded in order to survive.

Alex Parilli, Sourcing and Contracting Team Lead, BP America, Inc.



3:00 – 3:15 p.m.

Networking Break

3:15 – 4:30 p.m.

Roundtables

Addressing Critical Issues

Chances are, some of the critical issues you're facing now have already been faced, and conquered, by other conference attendees. Roundtable sessions provide an opportunity to interact with your peers, ask focused questions and share success stories. Join us for this informal session — you never know who you'll meet or what you'll learn.

5:00 – 6:30 p.m.

Reception

Friday, July 26, 2013

7:00 – 8:00 a.m.

Continental Breakfast

8:00 – 8:05 a.m.

Welcome Back

8:05 – 9:20 a.m.

General Session G3

Global Crisis and Its Impact on the Procurement Function

The 2012 North American Drought. Political unrest in the Middle East. The Japan earthquake and tsunami. Each year, somewhere in the world, a disaster — either natural or manmade — occurs. How well-equipped is your procurement function to evaluate and understand the implications of a global crisis on your procurement activities? This session will help senior executives understand how sourcing efforts are being impacted in this age of interdependency and global collaboration, and present a framework with which to view and evaluate macro events from a sourcing practitioner's point of view.

Mark Bjedov, Managing Director, The Smart Cube

9:20 – 9:25 a.m.

Networking Break

9:25 – 10:45 a.m.

General Session G4

Putting the "Pro" in Proactive SCRM

While it's impossible to avoid all disruptions in the supply chain, savvy supply management practitioners know that you can — and should — be better prepared when that day comes. Natural disasters are just the tip of the iceberg in potential problems. A sound, proactive risk strategy is essential to not just surviving, but thriving. Don't miss this one-of-a-kind session presented by an executive from Eli Lilly with more than 20 years of supply chain experience.

Cathy Herr, Senior Director, Global Manufacturing Procurement, Eli Lilly & Co.

10:45 – 10:50 a.m.

Networking Break

10:50 a.m. – 12:00 p.m.

General Session G5

What's Next?

Great — Now you now know how important risk management is and how failing to prepare for the worst can keep you from doing your best. But how do you advance this train of thought within your company? How do you prepare and present a business case to convince your C-suite?

Jason Busch, Founder and Executive Editor, Spend Matters

12:00 p.m.

Closing Remarks

Early-Bird Discount. Take US\$100 off the conference registration fee when you register on or before June 25, 2013.

Team Discount. There is a US\$300 discount (per person) for organizations registering three or more people for this program. All registrations must be placed at the same time. (This discount offer is not available online.)

ISM Cancellation/Refund Policy. Visit www.ism.ws/3718 for the ISM cancellation refund policy.

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Ground Transportation. You are responsible for your own ground transportation. Chicago Marriott O'Hare offers a complimentary shuttle service for guests.



Accommodations. All sessions are at the Chicago Marriott O'Hare; 8535 W. Higgins Road, Chicago, Illinois 60631. To reserve your room visit www.ism.ws/3673 or call +1 773/693-4444. Use the Group Code ISMISMA when booking your room. The special ISM room rate is US\$175 plus tax. The room rate is offered until July 1, 2013, or until the room block is sold out, whichever comes first. Be sure to book early. Attendees staying at the host hotel receive in-room Internet at the reduced rate, US\$1/day.

Register. Online at www.ism.ws/3678, or call ISM Customer Service at 800/888-6276 or +1 480/752-6276, option 8.

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Rapid Ratings is a supply chain risk management solution that provides tools to companies looking to most effectively assess the financial health of their suppliers. We offer Financial Health Ratings (FHRs™) on thousands of global public and private companies using a unique proprietary methodology that is proven to outperform traditional ratings and risk metrics. Benefits cited include cost savings, improved efficiency, enriched supplier relationships and easy integration into existing workflows and systems. In short, we give clients the insight needed to proactively manage their suppliers and best protect their businesses.



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