

Web Events

Reach potential customers by partnering with ISM for your next web event.

ISM web events are a proven method of collecting leads while delivering a customized digital presentation. Reach your potential and existing customers in a live one-hour session. You choose the topic — we drive the audience. Webinar events are designed to be educational and informative. Each participant has a live opportunity to interact with senior executives and key industry consultants.

Event Package

- One-hour live presentation, plus a 30-minute pre-call moderator provided by ISM.
- Contact information, including final list of registrants and participants (restricted to three-time use).
- Registration questions customized to your needs and objectives.
- Designated ISM staff member to oversee your event from start to finish.
- Entire presentation coordinated by ISM professionals based on your direction.
- Event may include presentation, panel discussion, audience polling and live Q&A.
- Web event archived on ISM website for a minimum of six months, providing residual lead generation.
- Participants receive 1 Continuing Education Hour (CEH).

Event Promotion

- Included in mass bi-monthly email blast to ISM members email prior to event.
- Registration link displayed on ISM's home page.
- One full-page print ad in *Inside Supply Management*[®] magazine or two promotions in ISM's *Supply Chain Weekly* e-newsletter.

For rate details, please contact:

ISM Sales Department

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