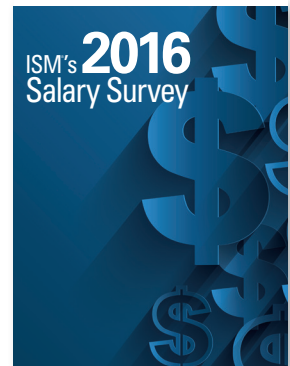
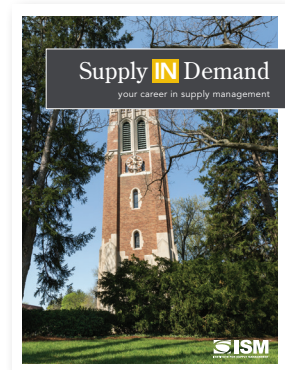


Supply IN Demand

Supply IN Demand is distributed each August to college and university career guidance centers and department chairs, as well as ISM affiliates. Also, the magazine is handed out at various industry events throughout the year, available digitally on the ISM website and featured in *Inside Supply Management*®.

Schools with supply management and/or sustainability related courses/majors receive a free basic listing in the school directory. Don't miss this opportunity to reach potential and continuing students as they plan their academic and supply management careers.

- Highlight the supply management or sustainability education program at your college or university.
- Promote your products or services to undergraduate, graduate and executive education students.



Supply IN Demand Print Rates (U.S. dollars) and Deadlines

| 2016 | Pricing | Ad Materials Due | Mail Date |
|--|---------|------------------|-----------|
| Full-page 4-color ad (Includes 1/4-page profile) | \$2,500 | 7/8/16 | 8/5/16 |
| Half-page 4-color ad (horizontal ad) | \$1,500 | 7/8/16 | 8/5/16 |
| Quarter-page profile (100 word description with 4-color logo) | \$500 | 7/8/16 | 8/5/16 |

